



Bailu You

Partner

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Location:

Language:
Chinese, English

Qualification:
Licensed PRC Lawyer,
EXIN Certified DPO (EU
Data Protection Officer),
BSI Certified ISO/IEC
27701 Privacy
Information Management
System Implementation
Expert, BSI Certified ISO
37301 Compliance
Management System
Professional, EXIN
Certified ISO/IEC 27001
Information Security
Officer

Work Experience

Apr 2025 – Present Anli Partners (Shanghai) ,Partner
Jul 2022 – Apr 2025 Yuanda Law Firm (Shanghai) Consultant, Attorney
2017 – 2022 Yingke Law Firm (Shanghai), Attorney

Education Background

Tongji University Juris Master
East China Normal University Bachelor of Journalism

Social Activities

Member, Data Compliance & Cybersecurity Committee, Shanghai Bar Association

Areas

Data Compliance & Cybersecurity, Regulatory Compliance, Commercial Dispute
Resolution, Cross-Border Investment

Key Achievements

You Bailu specializes in providing legal support for global trade compliance, with expertise in cybersecurity & data compliance, cross-border investment, international commercial dispute resolution, and corporate matters. With extensive international experience and multiple globally recognized certifications, she delivers high-standard, cross-border legal services.

In global compliance, she has advised leading enterprises on data compliance strategies for expansion into Singapore, Thailand, Malaysia, Russia, India, the EU, and the US. She excels in designing global data compliance frameworks, conducting security assessments for cross-border data transfers, and interpreting regulatory requirements to help businesses enter new markets smoothly while mitigating risks. In cross-border dispute resolution, she is well-versed in multi-jurisdictional evidence rules, particularly concerning electronic data. She has successfully safeguarded corporate data assets in international disputes, providing legal opinions on evidence export and regulatory communications to protect clients' litigation interests. In corporate advisory, she serves as outside counsel for Fortune 500 multinationals, listed companies, internet tech firms, provincial software units, fintech platforms, e-commerce service providers, high-end manufacturing groups, and healthcare companies. She supports foreign enterprises in China and advises Chinese companies on overseas compliance.

Personal Honor

Listed in The Legal 500 Asia-Pacific: Greater China Region 2024 (Data Protection)

Professional Articles

"Compliance Strategies for Customer Complaints Due to Failed SMS Unsubscription", Wolters Kluwer, Aug 2024.

"Comparative Study on AIGC Regulation in China and the US", Wolters Kluwer, Jul 2024.

"Practical Guide to UAE Data Protection & Cross-Border Transfer Compliance", Wolters Kluwer, May 2024.

"Practical Guide to Saudi Arabia's Data Protection & Cross-Border Transfer Compliance", Wolters Kluwer, Apr 2024.

"Exploring Data Assets", Asian Legal Business, Mar 2024.

"Compliance Governance of Automated Personal Information Decision-Making" (Series), Wolters Kluwer, Nov 2023.

"Notice and Consent for Minors' Personal Information Processing: A Comparative Perspective", Wolters Kluwer, Nov 2023.

"Corporate Compliance Obligations in Employee Personal Data Deletion Scenarios", Aug 2023.