



## Jun Ji

Partner

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Location:  
Fortune Financial Center,  
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District, Beijing

Language:  
Chinese, English,  
Japanese

Qualification:  
National Bar of China,  
Bar Admission in PRC,  
State Bar of New York

### Working Experience

2020- Present Beijing Anli Partners, Partner  
2004-2019 Broad & Bright Law Firm, Founding Partner  
2001-2003 Zhongzi Law Firm, Attorney  
1998-2000 Kirkland & Ellis, Los Angeles office, Attorney  
1995-1997 Hamada & Matsumoto, Attorney

### Education Background

1997~1998 Law School of Harvard University, LL. M  
1992~1997 Law School of Tokyo University, LL. M  
1988~1991 Law School of Peking University, LL. B

### Social Activities

Member of the Japanese Intellectual Property Association  
Member of Rotary E-Club of District 2750 of Tokyo, Japan

### Overview

Ji Jun has been practicing as lawyer for many years and is fluent in Chinese, English and Japanese. In the aspects of litigation and arbitration, he has abundant experience and outstanding performance, especially in cases relating to intellectual property rights.

#### IP cases

1 Since 2018, he has been representing a famous chemical foreign company to file a lawsuit against a well-known domestic chemical project design company, a large domestic chemical production company and its affiliates for infringement of trade secrets. In order to protect the interests of client to the greatest extent and put pressure on the suspected infringers, he has also simultaneously lodged three patent rights confirmation suits and initiated criminal proceedings in addition to the above-mentioned civil litigation. In the first instance of such litigation, he has successfully applied to the court for issuing investigation orders to lawyers to introduce a large number of infringement evidence, including project drawings and the like. The case is still under trial at present.

1 From 2015 to 2019, he has represented a Japanese machinery manufacture company to file a number of patent infringement lawsuits, and successfully preserved the suspected infringing products of the other party at the exhibition. In these series of patent infringement lawsuits, several injunctions both issued by Higher People's Court of Shanghai and Shanghai Intellectual Property Court have

been successfully obtained, which has effectively stopped the infringement conducted by competitors of client.

1 In 2013, he has represented a well-known pharmaceutical enterprise in the United States as plaintiff in a patent infringement lawsuit.

1 In April 2008, he has represented Yamaha Engine Co., Ltd to lodge a suit against Zhejiang Huatian Industry Co., Ltd. and three other defendants for trademark infringement, which has been heard by Higher People's Court of Jiangsu in the first instance and Supreme People's Court in the second instance. This case finally has achieved RMB 8.3 million for the client which was considered as the highest compensation ever among trademark infringement cases in China at that time and was then successfully enforced up to 100%. In 2009, he has been again entrusted by Yamaha Motor Co., Ltd. to participate in the retrial initiated by the other party. Eventually, the Supreme Court accepted our opinion and rejected the other party's application for retrial in July 2009.

1 In 2011, he received the visit of professionals from the Japanese Electronic Information Technology Industry Association and the intellectual property departments of famous Japanese companies, introduced the current status of intellectual property in China, as well as answered the questions concerning intellectual property.

1 In 2011, he has represented a Japanese car manufacturing company to lodge several suits against two Chinese companies on four trademark infringements.

### **Dispute Resolution Cases**

1 In 2018, he has represented a well-known foreign ship-building company as defendant in series of maritime infringement cases filed by four branches (Guangdong, Qingdao, Shenzhen, Xiamen) of a large insurance company regarding the quality of ship. The cases have been resolved by effective evidence presentation and negotiation and finally withdrawn by the plaintiff.

1 In 2018, he has been entrusted by the supplier of goods to initiate arbitration over a dispute regarding to a long-term supply agreement.

1 In 2014, he has represented Hua Nan Bank and its overseas investors to recover RMB 13.5 million investment in China. In this case, the investor invested RMB 15 million in 2008 to purchase equity of a Chinese company and entrusted an employee of the investor's parent company to hold the equity on its behalf. However, the employee then transferred the equity for RMB 19.5 million without authorization and possessed such amount by himself. On the one hand, we filed a civil lawsuit against the employee in accordance with the law, on the other hand, we kept the negotiation channels open to the employee. Finally, both parties have reached the agreement through mediation held by the court and the employee returned RMB 13.5 million. Later, the case has come into enforcement phase and all the amount has been enforced successfully by means of preserving equivalent property of the other party, which has achieved recovery rate as 90%.

1 In 2014, he has represented a British education publishing group to handle

investment disputes regarding to VIE structure in China. The dispute has ended up with settlement in arbitration through multiple rounds of negotiations. The client has finally recovered the investment amount of USD 10 million.

1 In 2010, he has represented Hua Nan Bank and its overseas investors to successfully recover investment of 83,333,333 Hong Kong dollars in China. Relying on comprehensive and accurate legal and factual investigations, we have formulated a rigorous negotiation strategy, conducted multiple negotiations with various parties and eventually facilitated the parties to reach a settlement. The client has finally recovered about 100 million Hong Kong dollars of debt by transferring the equity of the relevant company and the recovery rate is over 90%.

### **Honor**

1 Awarded as China Top 15 IP Lawyer by Asian Legal Business (ALB) in December, 2019.

1 Recognized by China Business Law Journal as one of the China's Elite 100 Lawyers (the A-List 2019) in November, 2019.

1 Listed as Dispute Resolution Star in the field of Intellectual Property by Benchmark Litigation in 2019.

1 Listed as leading lawyer in the field of Dispute Resolution, Litigation and Intellectual Property by Asialaw Leading Lawyers in 2018.

1 Highly recommended by the Legal 500 for the Asia-Pacific Region in the field of M&A in 2017.

1 Highly recommended by the Legal 500 for the Asia-Pacific Region in the field of Dispute Resolution in 2016.

1 Listed as leading lawyer in the field of Dispute Resolution and Intellectual Property by China Law Insight in 2015.

1 Listed as leading lawyer in the field of Dispute Resolution and Intellectual Property by Asialaw Profiles from 2015 to 2017.

Awarded for the Best Trademark Case in the Asia-Pacific Region by the UK Managing IP in 2008.

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### **Areas**

Intellectual Property Rights, Litigation and Arbitration, Foreign-related Dispute Resolution